

USING ACCUNET/AP MULTIMEDIA ARCHIVE



CHESTER
COUNTY

LIBRARY & DISTRICT CENTER

Read • Connect • Discover

450 Exton Square Parkway
Exton, PA 19341
610-280-2620/21 • www.ccls.org

The **AccuNet/AP Multimedia Archive** is an online database of newsworthy photographs, news stories, sound bytes, and other graphics including maps, charts, tables, graphs and timelines. This archive, part of the **Access PA POWER Library**, may be accessed at any **Chester County System Library** from any Internet workstation, or from any computer outside the library with the use of a valid Chester County Library System card. Photos, graphics and text files may be printed out or downloaded to your computer. Audio files may be downloaded or played using RealPlayer software.

To access this archive, visit the Chester County Library System website, www.ccls.org, and follow these steps:

- Click on **POWER Library**.
- Click on **AP Multimedia Archive**.

HOW DO I SEARCH THE ARCHIVE?

The **AccuNet/AP Multimedia Archive** is composed of four separate databases: International Photos, Graphics, Audio and Text (i.e. Associated Press news stories and headlines). Select the appropriate database that you wish to search in the **Archives** section in the left column of the screen. Enter your search terms in the **WHAT**, **WHEN** and/or **WHERE** fields at the top of the search page, then **click** on **Search** in the left column of the screen. The more information you can provide in the search fields, the more focused and relevant your results will be.

The WHAT Field

- Type here a word or a name, or type a string of words to find words adjacent to each other.
- For more focused results, use ' ' (single quote marks) around names or phrases, e.g., 'Florida Marlins', 'White House', 'Fidel Castro'.
- The word **AND** is automatically implied in a search and will return records that contain each one of your words. For example a search for *Churchill and Roosevelt and Stalin* will return only those records that contain all three of these names.
- Using **OR** between search words will return records containing at least one of your words. Use **OR** to broaden a search.
- Placing **NOT** between search words returns records containing the word preceding it but not containing the word following it; e.g., *penguins not hockey* will return records containing *penguins* that do not also contain *hockey*.
- Use an * (asterisk) to automatically search for variant forms of a word; e.g., *micro** will return records containing *microscopic images, microcomputer, Microsoft*, etc.

Special Photo Searches Using the WHAT Field

- You can search on more than 70 concept words to find photos that have a clear, overriding concept. These concept words are: *adulation, aggression, amusement, anger, bizarre, boredom, burden, celebration, cold, comic, concentration,*

concern, confinement, confrontation, content, contrast, curious, cute, defeat, deserted, despair, destruction, determined, devout, diligence, dry, enjoyment, excitement, family, fear, freedom, friendship, grief, happy, hot, humor, insolation, lonely, love, mature, meditative, pain, passion, peaceful, pensive, poor, power, pride, reverence, searching, serene, shock, solemn, spacious, speed, stark, strong, suffer, surprise, tension, thin, tired, tranquil, vanity, violent, weak, wealth, wet, wonder and youth. Search examples: *hot:concept, poor:concept*.

- You can search on 10 hue names to find photos with a dominant color. The hues are: *blue, red, yellow, green, orange, white, black, brown, purple* and *pink*. Search example: *red:hue*.
- You can search for particular types of photographs. Searchable photo types are: *portrait, aerial, pattern, silhouette, vertical* and *horizontal*. Search example: *FDR and portrait:phototype*.
- Search examples using above features:
lightning and (sports:category)
oscar and actress not actor
(sports:category) and (celebration:concept)

Special Graphic Searches Using the WHAT Field

- You can search for Spanish graphics in the graphics database by combining the keyword *spangraph* with the Spanish word you are searching for. Search example: *spangraph and agua*.
- You can search for timelines by combining the keyword *timeline* with the subject area you are searching for. Search example: *timeline and Iraq*.
- You can search for logos by combining the keyword *logo* with a topic area. Search example: *logo and advertising*.
- You can search for graphical indexes by combining the keyword *index* with the topic area. Search example: *index and consumer*.

The WHEN Field

- Use this field to search for specific dates. Dates must be entered in numerical day/month/year format, and all four digits of the year must be provided. Examples: *2/26/1998, 6/6/1944*.
- For photos taken today, type *today*.
- For photos taken yesterday, type *yesterday*.
- For photos taken during in the past week, type *Monday, Tuesday, Wednesday*, etc.
- For photos taken during a period of time, type *from [start date] to [end date]*, e.g. *from 1/1/1939 to 12/31/1945* or *from 3/13/1997 to 3/29/1997*.
- For photos taken during a single year or range of years, you can exclude the day and month when entering the date, e.g. *1963* or *from 1945 to 1956*.
Hint: Use ranges of dates if you are not sure of the exact day or year.

The WHERE Field

- Use this field to search for cities, states or countries.
- Do **not** use abbreviations, e.g., *Pennsylvania, not PA*.

Examples Using a Combination of Search Fields

- **WHAT:** *'John F. Kennedy' and 'Jackie Kennedy'*
WHEN: *1963*
WHERE: *Dallas, Texas*
- **WHAT:** *'Hale Bopp' comet*
WHEN: *From 1997 to 1998*
WHERE: *Stonehenge, United Kingdom*
- **WHAT:** *Marines raising the American Flag*
WHEN: *From 1/1/1941 to 12/31/1945*
WHERE: *Iwo Jima*

HOW DO I VIEW/PLAY RESULTS?

- Depending on which database you've searched, a grouping of 'thumbnail' photos, audio descriptions or story excerpts will appear.
- The **Image Hits** box in the left column of the screen displays the total number of photos, stories, etc. found.
- The **Image Pages** box under the **Image Hits** box displays the total number of pages of results found. By default, a page contains four results; this setting can be changed in the **Display Images** pull-down menu box under the **Image Pages** box. To move between pages, click on the arrows to the left of the **Image Pages** box.
- Results may be sorted by relevancy (default) or by newest-oldest by choosing the appropriate selection in the **Sort Images** menu box beneath the **Display Images** box.
- To print a single photo, graphic or news story, click on the thumbnail or **Story** button, wait for the full image to appear, then click on the browser's **Print** button. To play an audio clip (requires (RealPlayer software), click the **Real Audio Preview** link below the appropriate search result.
- To download a photo, graphic or news story, click the **Download** link next to the appropriate selection, then follow the directions on the screen. To download an audio file, click the **Audio** box in the appropriate audio description, then click **Download .WAV Audio file** and follow the instructions on the screen.
- For additional instructions, click **Help** in the left column of the search screen.