

Business & Company Resource Center

Gale's Business & Company Resource Center (BCRC) is a source for company and industry information as well as a source for business-related magazine articles. It contains content from a variety of *Gale* publications and magazine articles from over 3500 titles. It is available at all libraries in the Chester County Library System and from home. You will need a 14 digit Chester County Library System card number for remote access.

Accessing BCRC from the Library:

- Go to the Chester County Library System's Web Site, <www.ccls.org>.
- Click on **Databases** (under **Internet Links**).
- Click on **Internet Service for Remote Access**.
- Click on **Business & Company Resource Center**.
- Click on **Proceed**.

Accessing BCRC from Home:

- Go to the Chester County Library System's Web Site, <www.ccls.org>.
- Click on **Databases** (under **Internet Links**).
- Click on **Internet Service for Remote Access**.
- Click on **Business & Company Resource Center**.
- Enter all 14 digits of your library card number in the box provided. Click on **Proceed**.

Quick Searching in BCRC

Find information about a company:

- Enter company name in the **Search Term** box.
- In the next box, choose **Company Search**.
- Click **Search**.
- A search results page will be displayed. Click on the name of the appropriate company.
- The **Company Profile** will appear. There will be a set of tabs near the top of the page. Any active tab (tabs that are active will turn **yellow** when the mouse is moved over them) contains more information about the company. There may be active tabs for **News/Magazines, Histories, Investment Reports, Financials, Rankings, Suits and Claims, Products, Industry Overview, Associations and Market Research**.

Note: Public company profiles will contain more information than private company profiles.

Find information about an industry:

- Enter a keyword describing an industry in the **Search Term** box.
- In the next box, choose **Industry Description Search**.
- Click **Search**.
- A search results page will be displayed with matching **SIC** and **NAICS** codes. Click on the appropriate **SIC** or **NAICS** code.
- The **Industry Overview** will appear. Clicking on the **Company Profile** tab will bring up a list of companies in the database matching that **SIC** or **NAICS** code.

Find magazine articles on a company, industry or topic:

- Enter search terms in the **Search Terms** box.
- In the next box, choose **Articles Search**.
- Click **Search**.
- If your topic has a match in *BCRC's* subject headings, a list of the related subject headings will appear. Click on **View** under the appropriate subject heading. You may also click on **Narrow** to see further subdivisions of the topic or click on **See Also** to see broader terms on the topic.
- If your topic does not have a match in *BCRC's* subject headings, the search defaults to a keyword search and will display the list of articles found.

- A list of articles will appear. **Click** on the **title** to view the article.

Printing articles from BCRC:

- **Click** on the **Printer** icon (under the **Search Terms** box) to create a printer-friendly page.
- **Click** on the **File Menu** and **choose Print**.
- A print dialog box will appear.
- **Click OK**. The article will be printed.

E-mailing articles from BCRC:

- **Click** on the **E-mail** icon.
- Enter e-mail address in box provided.
- **Click on Send**.