

## CCL Business INC

### Chester County Library Business Information Connection

#### HOW DO I...

##### Find an Association for Industry Research?

Trade and professional associations are excellent sources of information for small business owners. These associations are advocacy groups for the industries and professions they represent. Often, they will sponsor research into the state of the industry or profession. This research can be used in business or marketing plans. Most associations have Web pages with statistics or contact information. Here are a few resources to use to find associations and their web sites:

##### [Business and Company Resource Center \(BCRC\)](#)

(access from home\* or library) [business.ccls.org](http://business.ccls.org) **Business Databases Industry Research**

BCRC is available at all libraries in the Chester County Library System and from home with a valid 14-digit Chester County Library System card. **Click on Advanced Search.** In the **Content Area** box, choose **Associations**. Enter a term in the search box and **click Search**. This will find associations with that term in their names. A search results page will display. **Click on the name of the association** to view the contact information.

These two Web sites contain lists of associations:

[Associations on the Net](#) from Internet Public Library  
[www.ipl.org/div/aon](http://www.ipl.org/div/aon)

[Gateway of Associations](#) from American Society of Association Executives  
[www.asaenet.org](http://www.asaenet.org) **DirectoriesAssociationsGateway to Associations**

We also carry print volumes to aid in finding associations (ask at the Reference Desk):  
Encyclopedia of Associations (R 061.3 E), State and Regional Associations of the United States (R 061.3 O), National Trade and Professional Associations of the United States (R 658.006 N).

If all else fails, try searching for an association with a search engine. Use a keyword plus the word association; for example: landscape association.

For more information on Industry Research, see [How Do I: Research an Industry](#) and our [Industry Research](#) page.

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