



LIGHTS, CAMERA, LIBRARY! YOUTUBE CONTEST

The Chester County Library System is sponsoring a library-themed video contest. It is aimed at encouraging students to make videos that inform the public about library services and/or supporting library use in Chester County. **The theme for the contest is *LIGHTS, CAMERA, LIBRARY! HOW THE LIBRARY HELPS ME SURVIVE IN THE 21st CENTURY***

Guidelines for the contest are as follows:

- Participants will create and submit videos to YouTube between **September 1 and October 31, 2008**.
- Participants must comply with all YouTube rules and regulations.
- Videos may be submitted by individuals or groups.
- Videos will be a maximum of two (2) minutes in length.
- Videos will include a scene inside or outside of a public library in Chester County and align with the selected theme.
- Videos must contain appropriate content and language.
- People in the video must have agreed to be filmed.
- Participants can submit one video. The video should be the work of the people entering.
- Participants must comply with library policies during the creation of their video.
- Participants must submit their contact information and YouTube URL for their video.
- Participants must get approval from the library director before filming in a library.
- Must be in **grades 6-12** (or the equivalent if schooled non-traditionally) and a Chester County Library System card holder. Chester County Library System staff and family members are not eligible for prizes.

Each video will be judged based on how well the above rules are met and how entertaining or informative the video is. Winners will be selected by the Chester County Library System YouTube Committee in November 2008.

Prizes will include electronics, games and/or gift cards. Prizes awarded will be for 1st and 2nd places at both the 6th-8th and 9th-12th grade levels. The People's Choice award will be calculated based on number of views on YouTube's website. An awards ceremony will be held at Chester County Library in November to recognize the winners and the participants.

CHECK THE CHESTER COUNTY LIBRARY SYSTEM'S WEBSITE, WWW.CCLS.ORG, IN AUGUST FOR UPDATES AND OFFICIAL ENTRY FORM. For more information e-mail, twagner@ccls.org

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